

# Project #2 | Cascade Lake 2024

The Rochester Park and Recreation Department is seeking artists and/or artist groups to design and fabricate an artwork for our new regional park in southwest Rochester. The new artwork will be installed in 2024. One proposal will be selected for this project and the artist(s) will be awarded the dollar amounts outlined below.

## Project #2

Project number two is a park identification sign located on the north side of 23rd Avenue near the entrance to the park. As with project #1 the entrance sign should also be influenced by the park's history as a sand and gravel quarry and the importance of Cascade Creek (which flows through and around the lake) as an important water resource within the community.

The sign should read "Cascade Lake Park" and contain the logos for Rochester Park and Recreation, and Legacy Amendment. The successful sign concept should ultimately comply with the City of Rochester Zoning Ordinance and Unified Development Code *Section 60.400.110 Signs*. Permits for signage installation will likely be required. Park and Recreation Staff will aid the successful applicant in compliance with sign regulations as necessary. Budget: \$20,000

Artwork will be installed by October 31, 2024. Applications open January 10, 2024, and close February 10, 2024 at 11:45 pm.

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\* Indicates required question

1. Full Name

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2. Mailing Address

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3. Phone Number

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4. Email Address

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5. Website (if available)

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6. Upload your resume or CV as a single PDF:

Files submitted:

### Review Criteria

**Artists must consider the following criteria:**

**Artistic merit** of the proposed work, including:

- Idea to be conveyed
- Key theme(s) engaged
- Appropriateness of media to idea
- Visual impact, including color, form and composition
- Harmony/compatibility with physical and social setting

**Feasibility** of the proposed work, including:

- Durability
- Public safety
- Maintenance obligation

**Ability of the artist to successfully complete the project, including:**

- Training and experience
- Evidence of careful financial planning
- Technical competence

7. 1. What is the idea or concept of the piece and how does it relate to the park's history as a sand and gravel quarry and the importance of Cascade Creek (which flows through and around the lake) as an important water resource within the community? Describe what the project will look like.

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8. 2. What material(s) is the artwork made of?

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9. 3. How will it be installed on location?

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10. Budget Outline: the \$20,000 award will cover artist's time and associated expenses for design and fabrication of the work. Artists should factor these costs into their budget.

Budget should include: rental of equipment, cost of materials, artists fees, installation etc.

Files submitted:

## Uploads

All images must be formatted digitally to the following specifications:

- JPEG format
- Each image less than 3 MB in size

### **Examples of previous work**

A single pdf is preferred or submit up to five images of previous work with last name, first name and number as a title.

Lastname\_Firstname\_01.jpg, Lastname\_Firstname\_02.jpg, etc.

### **Proposal images**

A single pdf is preferred or submit up to five images, sketches, models or renderings of what the project will look like with the last name, first name, "proposal" and number as a title.

i.e. Lastname\_Firstname\_Proposal\_01.jpg, Lastname\_Firstname\_Proposal\_02.jpg, etc.

11. Examples of Previous Work

Files submitted:

12. Proposal Images \*

Files submitted:

13. Optional: Include a separate Word or PDF document with descriptions of each piece (title, medium, size, etc.)

Files submitted:

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