

# Call for Proposals | Art4Trails 2024

Rochester Art Center is seeking proposals for three temporary outdoor, site-specific art installations at locations along the bike trails near downtown Rochester. One proposal for each site will be selected and the artist will be awarded \$3,000 per site, \$1,500 upon selection and \$1,500 after installation.

The art will be installed between June 1 and June 20, 2024. Applications open September 30, 2023, and close November 30, 2023 at 11:45 pm.

1. Full Name

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2. Mailing Address

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3. Phone Number

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4. Email Address

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5. Website (if available)

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6. Upload your resume or CV as a single PDF:

Files submitted:

# Proposal

## **Artists must consider the following criteria:**

### **Artistic merit** of the proposed work, including:

- Idea to be conveyed
- Key theme(s) engaged
- Appropriateness of media to idea
- Visual impact, including color, form and composition
- Harmony/compatibility with physical and social setting

### **Feasibility** of the proposed work, including:

- Durability
- Public safety
- Risk assessment (risk will be assumed by the artist)
- Maintenance obligation

### **Ability of the artist to successfully complete the project, including:**

- Training and experience
- Evidence of careful financial planning
- Technical competence

7. 1. What is the idea or concept of the piece? Describe what the project will consist of and/or look like. What material is the artwork made of?

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8. 2. How will it be installed on location?

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9. 3. What are your proposed installation and removal dates?

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10. Site Preference | Select all that apply

*Check all that apply.*

- Mayo Memorial Park
- River Landing
- Silver Lake Fire Station

11. Have you been selected to feature an artwork through Art4Trails in the past?

*Mark only one oval.*

- Yes
- No

12. Budget Outline: the \$3,000 award will cover artist's time and associated expenses for design and fabrication of the work. Artists should factor these costs into their budget.

Budget should include: rental of equipment, cost of materials, artists fees, etc.

Files submitted:

## Uploads

All images must be formatted digitally to the following specifications:

- JPEG format
- Each image less than 3 MB in size

### **Examples of previous work**

A single pdf is preferred or submit up to five images of previous work with last name, first name and number as a title.

Lastname\_Firstname\_01.jpg, Lastname\_Firstname\_02.jpg, etc.

### **Proposal images**

A single pdf is preferred or submit up to five images, sketches, models or renderings of what the project will look like with the last name, first name, "proposal" and number as a title.

i.e. Lastname\_Firstname\_Proposal\_01.jpg, Lastname\_Firstname\_Proposal\_02.jpg, etc.

13. Examples of Previous Work

Files submitted:

14. Proposal Images

Files submitted:

15. Optional: Include a separate Word or PDF document with descriptions of each piece (title, medium, size, etc.)

Files submitted:

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